



Cloud4Wi



USE SOCIAL MEDIA TO MAKE MOST OF YOUR Wi-Fi NETWORK



*People today expect
Wi-Fi anywhere anytime*

People today expect Wi-Fi anywhere anytime. Most of all, they expect it free of charge. Shouldn't you be rewarded for the free Wi-Fi you are offering?

Have your on-site customers use their social network accounts to get online and connect with your brand. Transform your Wi-Fi offering into an engaging marketplace for your customers and a revenue-generating asset with social Wi-Fi provided by Cloud4Wi.

Easy to use and extremely powerful, Cloud4Wi is a cloud platform that earns you maximum value for the free Wi-Fi you provide in your venue via the Cloud4Wi Wi-Fi marketplace. The first marketplace of its kind in the industry, Cloud4Wi combines Wi-Fi and social networking to enable customer engagement and social media marketing.

The marketplace offers you MULTIPLE BENEFITS:

- ☒ Engage your customer
- ☒ Spread brand awareness via social media
- ☒ Capture and analyze customer data
- ☒ Easily set up marketing campaigns
- ☒ Get customers online in only a few seconds



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Cloud4Wi

BENEFITS WITH THE SOCIAL WI-FI



ENGAGE YOUR CUSTOMERS

Set up automated Likes, Posts, Check-ins* and Follows* in just a few clicks. Encourage customers to "like" your Facebook page and share your Facebook posts on their timeline. Attract more followers on your Twitter account. Customers' personal recommendations will help you attract new business and build loyalty.



EASILY SET UP MARKETING CAMPAIGNS

Easily set up marketing campaigns. Create effective marketing campaigns leveraging key analytics collected via the Cloud4Wi platform. Improve campaign performance midstream by continually analyzing metrics and using the data to optimize results.



GAIN VISIBILITY ON SOCIAL NETWORKS

Spread your brand's news, special promotions and events on social media channels through social Wi-Fi. Invite your customers to share their Wi-Fi marketplace experiences with friends and others in their social circle.



GET CUSTOMERS ONLINE IN FEW SECONDS

Enable customers to start browsing in a few seconds through their social network accounts, including Facebook, Twitter, Google+, LinkedIn and VKontakte. Leveraging social media eliminates long and complicated sign-ins.



BOOST YOUR PROFIT AND PERFORMANCE

Learn more about your customers through social Wi-Fi. You can target your services more precisely and increase your revenues by generating reports on customers' social network profiles to analyze their online behavior and learn their preferences.



*Available in Q3



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